Accolade® Accelerators
Achieve Innovation Governance Maturity Faster by Adopting Best Practices

With Sopheon's Accolade Accelerators, you can:

• Implement a world-class innovation process in as few as 60 days.

• Measure the performance of your product portfolio to achieve the right short- and long-term balance between risk and reward – even 5, 10, or 20 years into the future.

• Coordinate the timing of product release schedules to maximize profit margins and minimize commoditization.
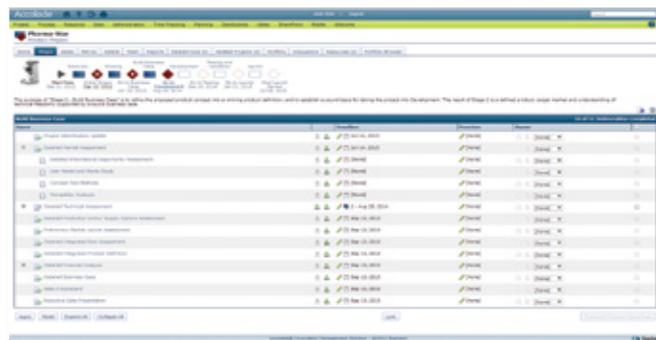
Accolade Accelerators help organizations to expedite implementation and adoption of innovation processes, reduce the effort required to initiate long-term planning with roadmapping, and quickly improve prioritization and optimization of product portfolios. These Accelerators provide critical rigor and decision-making support at every step of the innovation and new product development process.

Sopheon's Accolade Accelerators enable you to quickly realize the benefits associated with enterprise-wide innovation governance, including greater revenues and profits from new products. In combination with Sopheon's core Accolade solutions, Accolade Accelerators provide a flexible solution that can be adapted to the needs of your organization as they change over time.

Whether you are just beginning implementation of a structured product planning and implementation process or are already an industry-leading innovator, Accolade Accelerators can help you generate continuous process improvement and achieve greater business impact from your product innovation investments.

Innovation Process Accelerator: Enterprise-Wide Process Adoption

The Innovation Process Accelerator provides detailed, highly configurable process models and easy-to-use templates that compress implementation time and speed process adoption. It includes models for multiple Stage-Gate® processes – introductory, traditional, fast-track, and post-launch – giving you maximum flexibility. Get started immediately with established metrics, deliverables and activities providing a proven starting point for your innovation projects. Once your innovation process has started,

Sopheon's Innovation Process Accelerator provides foundational capabilities to ensure that your innovation processes are successfully implemented and used throughout the enterprise. Included are several best-practice process models that assist you in managing your products from concept to commercialization to end-of-life.

Sopheon
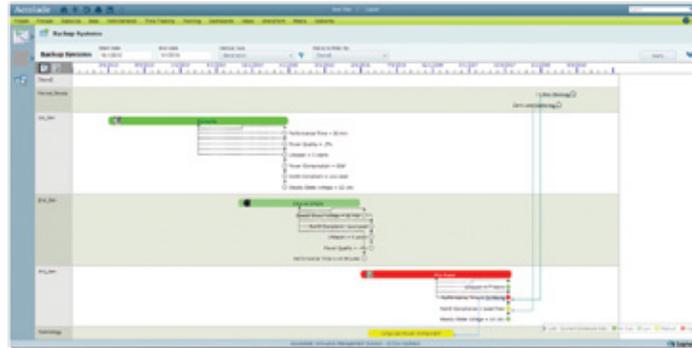Your Partner for Innovation Performance™

Benefits

- Quickly start communicating and visualizing short- and long-term organizational plans.

- Speed innovation process implementation and accelerate time-to-value.

- Forecast the short- and long-term performance of your product portfolio by conducting 'what if' analysis using predefined metrics.

- Tie your innovation investments to your organization's strategic goals and quickly identify gaps and risks.

- Maximize the value of your innovation investments.

configure the template models and adjust as your organization adjusts. With the Innovation Process Accelerator, you can better manage a product's complete lifecycle, from concept to launch through in-market evolution to retirement.

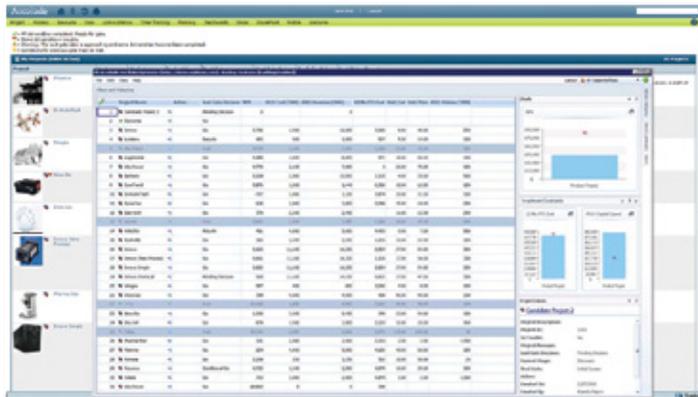## Roadmapping Accelerator: Quick-Start Long-Term Planning

The Roadmapping Accelerator provides clear and concise roadmapping templates to give you a quick start to improve the long-term planning process for your company. It connects market, product and technology initiatives and projects while linking them back to an organization's strategic goals. The easy-to-use interface reduces training time so that multi-functional teams can immediately communicate roadmaps, visualize gaps within long-range plans, and have confidence that innovation investments being made today are still relevant to the organization's future. With the Roadmapping Accelerator you can immediately use strategic roadmapping as a 'living' process across your organization.

Sopheon's Roadmapping Accelerator provides the means to establish the standard organizational relationships between markets, products and technologies in a consistent manner across your organization.

Portfolio Management Accelerator: Improve Portfolio Decision-Making

The Portfolio Management Accelerator provides prioritization and optimization templates to help you quickly determine the best combination of investments and projects to meet your market and business goals. The advanced 'what if' functionality for analyzing multiple scenarios helps to visualize and understand trade-offs and potential outcomes of various decision alternatives. You can change a variety of metrics such as project schedule dates, revenue, cost, resource demands, etc. to determine the potential impact on your overall portfolio. You can speed up your innovation process implementation and immediately take advantage of the powerful strategic scenario management and decision support.

Sopheon's Portfolio Management Accelerator includes best-practice reports to easily determine your strategic revenue targets, formulate goals for market penetration, and better predict the impact various market and technology drivers will have on the entire product portfolio.

Sopheon

www.sopheon.com/contact-us
info@sopheon.com

Sopheon Corporation	**Sopheon NV**	**Sopheon UK LTD**	**Sopheon GmbH**
Tel: +1 952-851-7500	Tel: +31 (0) 20 301 3900	Tel: +44 (0) 1483 685 735	Tel: +49 (0) 6151 860 420