Technology Disruption Drives Innovation
The acceleration of technological development continues to profoundly change the nature of warfare. To keep up with the competition and meet today’s threats, defense organizations are focusing on innovation.

With commercial investments in R&D now outpacing those of governments, innovation cycles are shorter and there is more international competition for technology and innovation.

Partner with Industry for Rapid Return on Investment
To combat these challenges, successful defense organizations are stepping out of their silos and partnering with industry. By collaborating with non-traditional specialist providers and businesses to exploit commercial and defense technologies, there is great military and economic advantage for the full value chain.

Defense organizations are complementing internal capabilities with rich sources of external expertise to effectively create an innovation ecosystem while managing risk and security.

Sopheon’s Accolade® enterprise innovation management software is a secure vehicle for open innovation ecosystems to encourage collaboration and engagement within defense value chains to deliver competitive advantage.

Align with National Defense Capability
While greater levels of R&D innovation are required to help maintain and enhance national defense and industrial capabilities, investments in R&D must fit with future strategic plans.

Accolade provides greater visibility into R&D programs to better understand how technologies, products and capabilities are linked. Exploring these capabilities and future maturation plans helps to identify gaps, stimulate innovation, understand national defense strengths and weaknesses, and identify potential differentiators in the export market.

Make Better Decisions & Act with Speed
Accelerate strategic investment decision making for portfolios, products, programs, and projects with relevant, reliable information and insights.

Accolade brings together data from across the government-industrial defense community, providing executives and program managers visibility into crucial information for faster, more-informed decisions, insight into how strategy is being executed and market changes that can impact strategy.

“To keep pace with new entrants, companies must focus on innovation.”

PwC, Aerospace and Defense Trends 2018-19
Gain vital insights by connecting strategic initiatives with operational activities to unleash power and accelerate decision making.

Invest in the Right Initiatives
Defense leaders must be able to visualize, explore and prioritize portfolios of innovation investments. Accolade helps to identify the optimal portfolio of products and technologies to invest in. By effectively weighing trade-offs between risks, rewards, costs and resource requirements, organizations can deliver more high-value new products to market ahead of the competition.

Easily identify low-risk products and technologies with the highest commercialization potential. Accolade helps give both government and industry a clear view of current defense innovation capabilities, accounting for dependencies throughout the supply chain, and generates a portfolio of capability development plans to meet future needs.

Accolade is Mission Critical for Defense Organizations
Enterprise innovation management software is key to the digitalization of national defense initiative management; connecting defense agencies and key industry partners is the foundation of successful strategy execution and optimizing the value of innovation investments.

For more information, visit https://sopheon.live/defense